



Best-tasting
true cocktails
in a can

Unique
twists
on flavors

Trade up
from single
note hard
seltzers

Beautiful™

DRINKS CO

Premium Sparkling RTD Cocktails!

Our collection of **spirit-based cocktails** made with botanicals and **natural ingredients** in a **NEW variety pack**. Created to promote the importance and beauty of the natural world in nourishing our environment and our communities.

Why variety packs?

- 8 packs driving growth within RTD segment (+135% vs LY)¹
- Great value!
- Promotes consumer trial!
- Opportunity to explore multiple flavors in convenient pack



@BeautifulDrinksCo

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No Preservatives Vegan Gluten Free

¹ Nielsen Scan Data, Prepared drinks - RTD, Total US, RY52 weeks, August 2022