Best-tasting true cocktails in a can

Unique twists on flavors

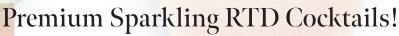
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No Preservatives OVegan @Gluten Free

5% Alc. Nol. | 8 x 12 FL 02

Trade up from single note hard seltzers

Beautiful DRINKS Cº



Our collection of **spirit-based cocktails** made with botanicals and **natural ingredients** in a **NEW variety pack.** Created to promote the importance and beauty of the natural world in nourishing our environment and our communities.

Why variety packs?

8 packs driving growth within RTD segment (+135% vs LY)¹
Great value!

- Promotes consumer trial!
- Opportunity to explore multiple flavors in convenient pack



@BeautifulDrinksCo beautifuldrinksco.com

SPARKLING DKA COLLINS

x3

Cucumber

& Lemon

Variety Pac

cumber

Beautiful

Variety Pack

Reautiful Variety Pack

Grapefruit

x3

& Rosemar

Lime

Ginger

RGARITA

x2

¹ Nielsen Scan Data, Prepared drinks - RTD, Total US, RY52 weeks, August 2022