

Introducing

A56

(Aquilini 1956)

AQUILINI



CABERNET SAUVIGNON
RED MOUNTAIN
WASHINGTON

Our Nonno came to North America in 1956 from a small farm in Northern Italy. His dream was to build a new future with the love of his life, our Nonna, Elisa. Over sixty years and two generations later, that dream has become a reality. To this day, his lessons are taught best while walking his fields. A56 pays homage to his journey and unwavering commitment to our family and business.

Alana Aquilini & Karsyn Aquilini
(Granddaughters)

QUALITY

Hand harvested from Blackwood Canyon Vineyards and premium blocks from Aquilini Vineyards.

SCARCITY

Only 850 cases produced of each 2019 varietal. Available varietals: Cabernet Sauvignon and Red Blend.

AESTHETICS

A collaboration between “Nonno’s” grandchildren and award-winning designer Arie Villasol, the package features the family’s crest, the majestic eagle.

WINEMAKER

Winemaker Joshua Maloney has earned over 100 90+ scores.

www.A56wines.com

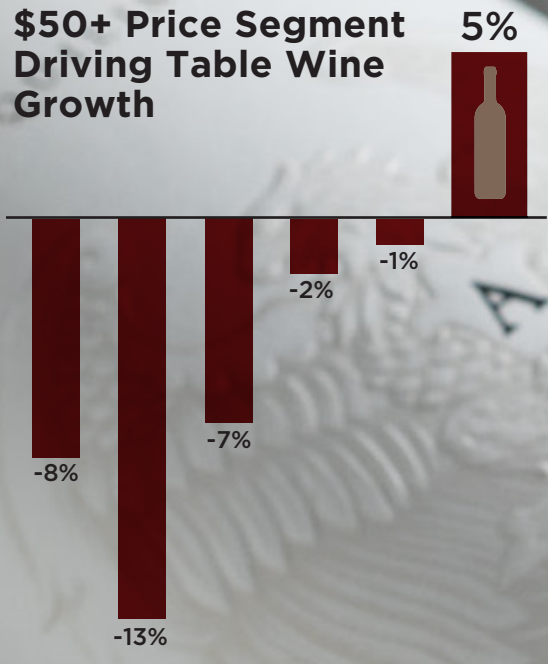
Higher-Priced Items Benefiting From Consumer Spending!

“Global consumer spending on personal luxury goods...is forecast to spike by 29% this year”,
Bloomberg, 11/11/2021

“Amidst Covid-19, Premium Growth Continues”,
BevAlc Insights 2021 by Drizly

“Consumers are still trading up on wine in the Covid era...”,
Vinepair, 11/2/2020

\$50+ Price Segment Driving Table Wine Growth



\$50+
IS HOT!

Where's the growth?!
 \$50+ cabernets growing 37%

Overall \$0-\$10 \$10-\$15 \$15-\$20 \$25-\$50 **\$50+**
 Table Wine % Growth by Price Segment¹

Aquilini Wines adds to the 90+ point Red Mountain AVA line up



¹Nielsen IQ Retail Scan, Total US xAOC + Liq Plus Conv, 26 weeks 11/6/2021

Price/Case:

Bottle Cost:

SRP:

Margin: