



90 PT



94 PT



90 PT



98 PT



92 PT



Note: Scores refer to the following vintages: 2018 (Reds); 2020 (Rose & Riesling); 2019 (Chardonnay).

ROAMING DOG

roamingdogwines.com
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TRUE STORY OF BLUE

A scruffy hound found in the vineyards four years ago, Blue is now part of our winemaking family. From sunup to sundown, he tags along with the vineyards team as they work. Blue's adventures are as legendary as our wine and we look forward to sharing both with you.



Rosé won Best in Show, Best of Class, Double Gold Medal/98 Points.



↑
35%

Super Premium wines (\$11-\$15) achieved a +35% YoY increase in avg. dollars spent per HH.¹

4-7x

Consumers of Super Premium category are regular wine buyers who purchase 4-7x per month²



POINT OF SALE ELEMENTS



ASPCA
PARTNERSHIP

In 2021, Roaming Dog partnered with ASPCA to donate \$1 per bottle of wine purchased, up to \$50,000.



89%

of consumers are likely to switch brands to one that is associated with a good cause³

67%
of households own a pet⁴



Award winning winemaker, Joshua Maloney started making wine over twenty years ago. Joshua's winemaking specialty and focus is applying his vast repertoire of techniques to accentuate the terroir of each parcel of grapes ultimately creating wines that reflect the vineyard, variety, and vintage.

Joshua has earned over 100 90+ scores from major wine publications.



Sources: 1) NielsenIQ Study, 2020. 2)Ijmar 2021 Intelligence Study 3) Cone Communications, Millennial CSR Study 2017, Cone Gen Z Study, 2017 4) 2019-2020 National Pet Owners Survey conducted by the American Pet Products Association (APPA).