



91 PT



91 PT



92 PT



92 PT



91 PT



Scores refer to the following vintages: 2018 (Reds); 2020 (Rosé & Riesling)

Be Human®

WINE FOR THE HUMAN RACE.

www.behumanwines.com
@behumanwines

ONE FOR ALL

Can a wine remind us of what's important in life and help us all get along? On some small level, we think the answer is yes. It's why we created Be Human wines. Sourced from the renowned Columbia Valley and Horse Heaven Hills AVA's, this family of luscious reds, rosé and riesling covers the spectrum from light, crisp and fruity to bold, rich and intensely aromatic. It's wine for the human race — for our tapestry of voices and choices. With the recognition that what makes us different, makes us wonderful.



2019 Rosé received Best Rosé (1 out of 71 entries) AND Double Gold Award at 2020 Cascadia International Wine Competition



Cabernet Sauvignon received the prestigious Wine Enthusiast Editors' Choice Award, with 91 points

73%

of Be Human social audience consists of women!



59.7% of consumers in this Ultra Premium category (\$15-20) drink wine at home²



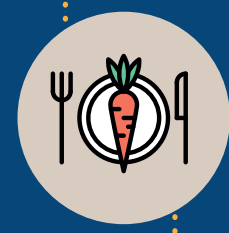
POINT OF SALE ELEMENTS



1 in 8



Up to 42 million people, (1 in 8), may experience food insecurity in 2021.⁴



Food insecurity is defined as a lack of consistent access to enough food for an active healthy life.³



In 2022, Be Human is focused on providing food for humanity by partnering with food banks to contribute \$1 per bottle sold.*

*Available in local regions.



Award-winning winemaker Joshua Maloney started making wine over twenty years ago. Joshua's winemaking specialty and focus is applying his vast repertoire of techniques to accentuate the terroir of each parcel of grapes ultimately creating wines that reflect the vineyard, variety, and vintage.

Joshua has earned over 100 90+ scores from major wine publications.



Sources: 1) Facebook Data Insights, 2021 2) Inmar 2021 Intelligence Study 3) US Department of Agriculture, (2019), Definitions of Food Security, 4) Feeding America, (2021), The Impact of the Coronavirus on Food Insecurity in 2020 & 2021.